Survey research capabilities
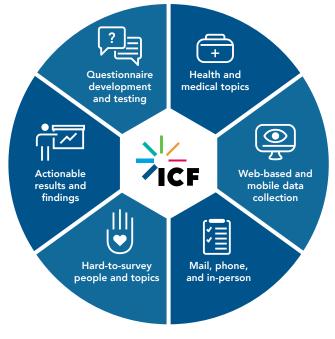
icf.com

ICF survey design expertise includes:

- Sample Design
- Data Collection Protocol Development
- Questionnaire and Interview Design
- End-to-end Data Collection in Multiple Modes (e.g., web, paper, telephone)
- Data Processing and Cleaning
- Weighting and Estimation
- Analyzing Complex Survey Data
- Methodology Reporting
- Full Survey Lifecycle Documentation
- Surveillance System Implementation
- Survey Innovation

ICF offers a full array of survey research services, including access to a spectrum of survey sampling, design, and analysis by survey research experts. Our team of survey methodologists, statisticians, survey programmers, survey managers, data collectors, processers, and data managers have been meeting the primary data collection research needs of the public and NGO markets for more than 40 years.

Our 200+ staff operate multiple remote and centralized data collection centers across the US to collect data through a combination of phone, IVR, mail, web, text, and in-person methods. Our state-of-the-art in/outbound call centers collect data form hundreds of thousands of survey participants each year. We provide survey research services ranging from the measurement of health risk behaviors among youth to satisfaction of services provided by government agencies like the IRS and the harmonization of large datasets for the CDC.

While we have deep experience in public health surveys (e.g., youth and adult risk behaviors, chronic diseases, traumatic brain injuries), we are topic agnostic. Our team has significant experience across nearly all federal and state agencies as well as non-government entities. We are thought leaders in the survey methodology and statistical fields, with active memberships in industry organizations including the American Association for Public Opinion Research and the American Statistical Association.

With our extensive experience in survey research, we tailor services to help health policy and practice organizations succeed in today's data-rich environment. We help our clients accomplish mission-critical goals through sampling and data collection, design and implementation, data processing, complex statistical analysis, and understanding the intersection of survey research and data science.

Questionnaire development and testing

Health and medical topics

Web-based and mobile data collection

Mail, phone, and in-person

Hard-to-survey people and topics

Actionable results and findings

About ICF

ICF (NASDAQ:ICFI) is a global consulting services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts policy specialists, work closely with digital strategists, data scientists, methodologists, and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. Learn more and shape the future at **icf.com**.

For more information about our Voice for Utilities offering, please contact:

James Dayton
James.Dayton@icf.com
+1.802 264 3723

Larry Luskin
Larry.Luskin@icf.com
+1.301 572.0334

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ICF's survey design and methodology experience across various health topics include:

Survey Topic	Case Studies and Innovations
Surveying Hard-to-Reach Populations	ICF is a leader in developing and implementing methods to reach hard-to-survey populations and rare subgroups. We customize traditional probability sample designs to take advantage of auxiliary data that allow us to stratify by sociodemographic characteristics of these populations, such as age, race/ethnicity, income, and language isolation. We also have expertise in a wide range of novel methods to reach the hardest-to-survey populations. These methods include respondent-driven sample (i.e., network sampling), and multiple online and mobile device panels that provide cost-efficient approaches to sampling very specific types of people. In close collaboration with our research partner MFour, we can also sample people based on the geographies through which they travel, not just where they live.
Sexual Minority Health and SOGI Measurement	Our Sexual Minority Women survey (Public Health Institute) uses an innovative combination of probability and nonprobability methods to reach this hard-to-survey group and ask about their health behaviors and discrimination experiences. Our methodologists—in collaboration with the UCLA Williams Institute—are leaders in best practices for asking sexual orientation and gender identity (SOGI) in LGBT-targeted and general population surveys. ICF also conducts applied evaluations for the Centers for Disease Control and Prevention (CDC) - Division of Adolescent and School Health (DASH) focusing on reducing HIV, STDs, and teen pregnancy among adolescents nationwide.
Surveying Youth and In-school Data Collection	Over 30 years, ICF has conducted multiple health- and behavior-related research projects (local, state, university, and federal), surveying more than 2 million students in over 17,000 schools using multiple methods (e.g., paper, web, and tablet). This includes the Youth Risk Behavior Survey (CDC - DASH), and National Youth Tobacco Survey. We also collect data online for truth and have begun developing a youth-based survey panel.
Multiframe Sampling and Multimode Data Collection	ICF is the largest data collector for the CDC's Behavioral Risk Surveillance System (BRFFS). We conduct 20,000 interviews monthly by telephone for 15 states. The BRFSS also employs a dual-frame sampling method that combines landline and cell phone numbers. This approach is a field-wide best practice for telephone interviews. ICF has also developed a method for prioritizing phone calls that has become the BRFSS's standard operating procedure nation-wide. We customize our multimode data collection to meet client needs. For the State of Oregon, we are measuring crime and victimization by phone interviews and web questionnaires. We're also measuring health by web questionnaires administered to a general population frame and through online survey panels.