

→ Delivering meaningful solutions to commercial and industrial (C&I) customers



"ICF's turnkey C&I program implementation services are best-in-class for management, engagement and technical solutions. The ICF team consistently achieves program goals, including high customer satisfaction and distinguished representation of PSO in our market. The deep bench of ICF professionals serves as a go-to resource for thought leadership and industry insight in design and delivery of C&I programs."

- Public Service of Oklahoma

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Visit icf.com/energy to learn more.

About ICF

ICF (NASDAQ:ICFI) is a global consulting and digital services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future.

The bridge between utilities and their business customers

The relationship between utilities and their customers has always been unilateral – utilities providing customers with electric and gas supplies to power their businesses. But this relationship has evolved with the realization that clean and efficient building design **can contribute to community resiliency and sustainability in growth and prosperity**. Utility programs that serve C&I customers can impact businesses and their communities beyond saving energy – if they are designed properly.



ICF's C&I programs are designed to realize the full range of energy and non-energy benefits. This results in programs that not only save energy and reduce demand, **but also help grow local communities, support a diverse and robust workforce, and ensure accessibility to energy solutions is achievable by all businesses**. For example, studies have found that jobs in energy efficiency pay approximately 8%

higher than the average. Therefore, our program delivery model **offers workforce development** trainings and support among trade allies, service providers and contractors, along with support and education for the future workforce.

ICF's implementation of programs also **dedicate program staff to perform grassroots, community-integrated outreach, which has shown to provide nearly 40% lift in program awareness and stimulates participation in programs**.

ICF brings decades of experience designing and delivering energy and climate policies and programs with a focus on **decarbonization, flexible load management, electrification, and customer insights and incentives**. Our forward-thinking and innovative services create new customer pathways and richer relationships with energy companies yielding greater results as they deploy their commercial and industrial programs.

Contact us to learn how ICF's C&I programs can help you exceed your goals.