

→ Strategic consulting for a digital world



Who we are

ICF has been at the center of critical public health issues for nearly 50 years. We work with government agencies and top science organizations to advise and implement solutions and support information dissemination and data-driven decision making. From conducting health-focused surveys and managing sensitive data to motivating behavior change and assessing program performance, we offer practical and insightful leadership on disease prevention. Our team of highly-respected practitioners and scientists has the right combination of expertise, experience, and innovation to find new ways to solve public health challenges.

What we do—and how we do it differently

We play a central role in improving public health outcomes in the U.S. and around the world. We combine our domain expertise across the spectrum of research, evaluation, and implementation of services—bringing our unique skills to bear in order to maximize the impact of our clients’ programs. Our focus on the unique challenges individual communities face guides our perspective, while technology continues to advance our approaches to improving public health. Our audience-focused experts join forces with our technology teams to use human-centered design and rapid prototyping to achieve better public health outcomes.

2000+
Health professionals across the globe

Health promotion and communications

Build public awareness through communication campaigns.

Public health surveillance

Employ critical tools and systems for real-time monitoring of public health issues.

Research and evaluation

Use findings on the state of the science to contribute to improved health outcomes.

150+
Active projects

Training and technical assistance

Expand capabilities for organizations implementing cross-cutting solutions.

Health survey design and data collection

Create and implement studies to assess public health behaviors and risk factors.

Translation and dissemination

Turn the latest science and health data into easy-to-understand findings.

Optimizing **BioSense**, the CDC's cloud-based syndromic surveillance platform, to maximize performance.

Supporting the **Behavioral Risk Factor Surveillance Survey** and the National Youth Tobacco Survey for 30 years to help build health promotion activities.

Developing the **COVIDcode** portal for NCI's genetic COVID-19 study to enroll patients, collect data, and enable providers and researchers to collaborate.

Sharing real stories of people affected by prescription opioids in **CDC's RxAwareness** campaign.

Multicultural communications

Address unique audience needs with tailored and targeted communication.

Social determinants of health

Improve health for all through programs that eliminate health disparities.

Expertise

We leverage subject matter expertise and skills across a range of topics including:

Opioids and substance abuse

Emerging infectious diseases

Mental health

Sexual health

HIV/AIDS

Smoking and vaping

Immunization

Social determinants of health and health disparities

Our clients

We provide services and innovations to practitioners and policymakers, as well as the U.S. Centers for Disease Control and Prevention, National Institutes of Health, U.S. Agency for International Development, and other leading global health agencies such as the Defense Health Agency, Substance Abuse and Mental Health Services Administration, and Health Resources and Services Administration.

Our people

Our teams are most successful when we knit together our skills to elegantly solve problems with complex solutions. Diverse in every sense of the word, we get the right people in the room to offer new and different ways of thinking so we can offer the best solution—not the easiest.

8 years

Average tenure of health staff

16 years

Average tenure of leaders (directors and above)

+60%

Of staff with advanced degrees

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